



## **NETXUSA to Distribute BroadSoft PacketSmart**

### ***Monitoring and Assessment Solutions Ensure Superior Quality and Streamline Deployments of Real-time IP Communications Services***

**Greenville, South Carolina – February 9, 2010** - NETXUSA, the leading Value added VoIP Distributor, is extending its long-standing partnership with BroadSoft®, the world-wide leader of VoIP application software to the telecommunications industry, by offering BroadSoft PacketSmart solutions to its customer base of service providers and value added resellers (VARs).

"NETXUSA is excited to add BroadSoft PacketSmart to its portfolio of solutions," said Rick Boone, president of NETXUSA. "The BroadSoft PacketSmart solution is complementary to the IP communications phones, IP PBXs and routers that we sell today. We believe BroadSoft PacketSmart is a must-have solution for any service provider and VAR that delivers Hosted PBX or SIP Trunking."

BroadSoft PacketSmart enables service providers and VARs to rapidly and cost-effectively deploy VoIP and video with end-to-end "carrier-grade" service delivery. They can significantly enhance quality of service (QoS) monitoring and assessment capabilities for their real-time IP communications services.

"The ability to deliver superior quality of experience (QoE) is essential for the success of any service provider delivering VoIP and video service. Not only does BroadSoft PacketSmart enhance carrier-grade delivery of these real-time IP communications services, but it does so in an easy to deploy and cost-effective software-as-a-service model," said Ken Rokoff, vice president of business development at BroadSoft. "BroadSoft is working with best-of-breed distribution partners, such as NETXUSA, to augment service provider sales efforts."

NETXUSA delivers a complete solution of IP communications products from leading technology companies, including Audiocodes, Cisco, Digium, Mediatix, and Polycom. BroadSoft PacketSmart adds another market-leading solution to an already impressive NETXUSA portfolio. NETXUSA delivers this portfolio via ChannelWare, its best-in-class provisioning and professional services platform.

#### **About NETXUSA**

Serving the Telephone industry for more than 30 years, NETXUSA has a distribution channel of more than 5000 Independent resellers throughout the United States and foreign countries that provide the local end-user installation and support services. With two distribution and sales centers located in the United States, East and West coast facilities provide rapid regional response and economical product delivery to the dealer channel. NETXUSA provides cost-effective provisioning & branding services for our wide array of hardware direct from leading VoIP

manufacturers. NETXUSA backs all of our products with advanced replacement warranties and support services. In-house certified engineers and an experienced customer service staff are available to service the dealer after the sale. For more information on NETXUSA and services provided visit <http://www.netxusa.com>.

**About BroadSoft**

BroadSoft<sup>®</sup>, the world-wide leader of VoIP application software, enables the delivery of hosted telephony and multimedia services. BroadSoft's family of carrier-class products, including its award-winning flagship BroadWorks<sup>®</sup> technology, enables fixed line, mobile and cable providers to decrease their operational costs and increase revenue opportunities by delivering feature-rich IP voice and multimedia applications. BroadSoft products deliver the scale, open architecture and reliability that the world's leading telecommunications companies demand to serve mission-critical enterprise and residential broadband customers. BroadSoft provides VoIP applications to 15 of the top 25 largest carriers worldwide, as measured by 2009 revenues, including KPN, Korea Telecom, Qwest, SingTel, Sprint, Swisscom, Telefonica de Espana, Telstra, T-Systems and Verizon. For additional information, go to [www.broadsoft.com](http://www.broadsoft.com).

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